

*Adapt the information in this news release to fit your church's Thailand Trek VBS program. Then submit typed, double-spaced copies to your local newspapers, radio stations, and TV stations. You may want to check with them for any other specific requirements regarding news releases.*

## NEWS RELEASE

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Contact: **[name of church contact person]**

Phone:

Email:

For Immediate Release

**[Name of Church]** Invites Children to a Cross Culture VBS: Thailand Trek

**[Name of City, State]** A summer kids' event called Thailand Trek VBS will be hosted at **[name of church]** from **[start date]** to **[end date]**. Thailand Trek is like taking a trip to Thailand! Kids will participate in memorable Bible-learning activities, sing catchy songs, play teamwork-building games, dig into yummy Thai-inspired treats, experience cool Bible adventures, collect Bible Memory Makers, and explore what daily life is like for kids in Thailand. Each day concludes with a Closing Celebration that gets everyone involved in living what they've learned. Family members and friends are encouraged to join in daily for this special time at **[time of Closing Celebration]**.

Kids at Thailand Trek VBS will join an international mission effort to share God's Word by providing kid-friendly Thai-language New Testaments for children in Thailand.

Thailand Trek VBS is for kids from \_\_\_\_\_ to \_\_\_\_\_ **[specify age groups you will be serving]** and will run from **[beginning time]** to **[ending time]** each day. For more information, call **[church phone number]**.